

# ROTARY CLUB OF SALIDA

# SALIDA EXPRESS

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## Lezzette Ervin – Even Start

Rotary Club of Salida  
P.O. Box 1099  
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[www.salidarotary.org](http://www.salidarotary.org)

Chartered May 5,  
2000



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**R.I. President**  
D.K. Lee

[www.rotary.org](http://www.rotary.org)



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**Make Dreams Real**  
RI Theme for the  
2008-2009 year.

*The emphasis is to  
make dreams real  
for the world's  
children.*

### Club Notes 8-8-08

08-08-08 is the luckiest day of the year in Chinese culture.



Janice commemorated the day with a wig "Made in China" and auctioned a meal for two with her and Ron at Oceana's – it brought \$100 and was won by Tony.



Helen rang the bell for her great granddaughter getting 100% on her state test.

Dennis Ford of Ford Signs donated the new sign out front – THANKS VERY MUCH!



President Donna announced two new members to be inducted next week – Donald Wright and Kim Spina!



Brendan called Harm and put him on speaker so we could all sing "Happy Birthday!" Harm contributed \$50 for that.



Guests today were (clockwise from top left) Donald Wright, Stuart Layman, Lezzette Ervin, and Moriz (Mo) Kaufman, a German exchange student staying with the Murphys.



Joe shows us a brochure for "Color the Skies", a Labor-Day weekend fundraiser for the Central Valley Children's Hospital. We will have an information booth there.



Loren rang the bell because his wife finished her credential. – Congratulations, Gene!



Paul talks about the concert in the Park. The next one is August 21. Bring a lawn chair and enjoy – proceeds go to the Salida food pantry

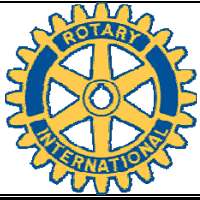


Even Start  
~by John  
Freeland –  
Literacy is a  
primary  
building block  
for education.  
The Even Start  
Family

Literacy Program teaches pre-school children skills for literacy. Located at Salida Elementary School (SES), the program's goal is to improve English literacy skills so that upon entering elementary school Even Start graduates can reach their full potential as learners. Lezzette Ervin, the Even Start director, says that the program at SES serves 30 to 35 families. The students are children from non-English speaking households. The program is free, but parent participation is required. Parents must devote time to teaching their children. The parents also learn English. Most of the participating parents are stay-at-home moms.

Even Start at SES is funded by a grant. Because the amount of the grant funds declines over time, the program has partnered with the Stanislaus Literacy Center for financial support. The program encourages community members to volunteer. If you are interested in volunteering, or just spending a morning reading to the children, contact Lezzette at 543-9452. Reading time would start around 11:15 am.





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## Officers 2008-2009:

**President:**  
**Donna Murphy**

- Secretary: - Paul Sanders
- Treasurer: Bill Bernardo
- Sgt-at-Arms: Joe Mendes
- President Elect: George Halpin

### Directors:

- Club Service: Kim Bizzanelli
- Vocational: Janice Vella
- Community Service: Paul Sanders
- International Service: Randy Broughton
- Youth Service: Robert Gonzales

### Others

- Internet and Newsletter: Donna Murphy
- Foundation – Don Murphy
- Membership/Publicity- George Halpin

## The 4-Way Test of the things we think, say or do:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?



**The Rotary Club of Salida - Meets Fridays at 6:45 am**  
**Holiday Inn Express Hotel & Suites at 4300 Bangs Ave. Modesto, CA 95356.**  
*(On the corner of Sisk Road, next to "Boomers")*

## PRESIDENT'S CORNER

### Definition of Rotary

*Second in a series from "The ABC's of Rotary" by PRIP Cliff Dochterman*

### The Official Rotary Flag

An official flag was formally adopted by Rotary International at the 1929 RI Convention in Dallas, Texas, USA. The Rotary flag consists of a white field with the official wheel emblem emblazoned in gold in the center of the field. The four depressed spaces on the rim of the Rotary wheel are colored royal blue. The words "Rotary" and "International" printed at the top and bottom depressions on the wheel rim are also gold. The shaft in the hub and the keyway of the wheel are white.

The first official Rotary flag reportedly was flown in Kansas City, Missouri, USA, in January 1915. In 1922, a small Rotary flag was carried over the South Pole by Admiral Richard Byrd, a member of the Rotary Club of Winchester, Virginia, USA. Four years later, the admiral carried a Rotary flag in his expedition to the North Pole.

Some Rotary clubs use the official Rotary flag as a banner at club meetings. In these instances, it is appropriate to print the words "Rotary Club" above the wheel symbol and the name of the city, state, or nation below the emblem.

The Rotary flag is always prominently displayed at the World Headquarters as well as at all conventions and official events of Rotary International.

### Rotary's Wheel Emblem

A wheel has been the symbol of Rotary since our earliest days. The first design was made by Chicago Rotarian Montague Bear, an engraver who drew a simple wagon wheel, with a few lines to show dust and motion. The wheel was said to illustrate "Civilization and Movement." Most of the early clubs had some form of wagon wheel on their publications and letterheads. Finally, in 1922, it was decided that all Rotary clubs should adopt a single design as the exclusive emblem of Rotarians.

Thus, in 1923, the present gear wheel with 24 cogs and six spokes was adopted by the Rotary International Association. A group of engineers advised that the gear wheel was mechanically unsound and would not work without a "keyway" in the center of the gear to attach it to a power shaft. So, in 1923, the keyway was added, and the design which we now know was formally adopted as the official Rotary International emblem.

## Dates to Remember –

- August 23 – Salida Town & Country Parade & Festival**
- August 23 District Membership & Foundation Seminar**
- August 30 and 31 – "Color the Skies" in Ripon**
- Harvest Moon BBQ Fundraiser – October 24 at the Old Fisherman's Club**

## SHARE ROTARY - BRING A GUEST!!!!

### WHEN YOU MISS - MAKE UP! THERE ARE MANY WAYS!

**YOUTHACT** - Thursdays at 3:10 at Salida Middle School

**INTERACT** - Tuesdays at 11:15 at Big Valley Christian High School

### NEARBY CLUBS

#### Monday

Modesto Gateway: Noon - Oak Pit Modesto North: 6:15 pm –Appetiz

#### Tuesday

Manteca Morning: 6:45 am –Dr's Hosp.

Modesto: 12:15 - Double Tree

Tracy -12 Noon- Anthony's Steakhouse

Turlock: 12:15 pm -Turlock Turf Club

Out of town? Check at [www.rotary.org](http://www.rotary.org)(click on the club locator at the top right)for a meeting where you will be located OR Make up on line! E-Club List at

[http://www.rotary.org/RIdocuments/en\\_pdf/eclub\\_list.pdf](http://www.rotary.org/RIdocuments/en_pdf/eclub_list.pdf)

#### Wednesday

Modesto East: 12:15 pm -Hazels

Oakdale: 12:15 - Oakdale Golf & CC

Ripon - 12:10 pm – Barnwood Tracy

Sunrise: 6:45 am Hometown Buffet

Turlock Sunrise: 7:am –Latifs

#### Thursday

Escalon: 6:45 am Escalon High

Lathrop Sunrise: 6:30 am-

Holiday Inn Express

Manteca: Noon - Isadores Modesto

Sunrise: 7:00 am - S.O.S. Club

Newman - 11 am - Pizza Plus

Riverbank 7:15 am - Perkos

#### Friday

Ceres: 12:15 pm - Jennys Family Dining

Oakdale Sunrise 7:00 am Oakdale CC

or <http://www.salidarotary.org>

## CALENDARS

### ☺ AUGUST BIRTHDAYS☺

10 – J.R.

### ♥ AUGUST

### ANNIVERSARIES♥

3 - Halpin, George & Shannon

15- Kettering, Shannon & Jeff

24-Broughton, Randy & Cindy

## PROGRAM CALENDAR

**AUGUST 15 Salvation**

**Army Red Shield**

**AUGUST 22 - Vocational**

**AUGUST 29 - Pam**

**Bizzini**

### ~~Announcements~~

**The Salida Food Pantry distributes food every**

**Tuesday at 4942**

**Washington from 11 to**

**12:30.**

**Music in the park to raise funds for this great**

**service will be held on**

**August 21**